**Local Rotary and Marketing firm support feeding the hungry EVERY DAY**

*Manas*quan, NJ, April 2021- *The Shore Movement*, was founded by the *Brick Morning Rotary* and Manasquan marketing wizards, *Wingman Planning*, for the purpose of solving a specific societal issue: how to assist in keeping local food pantries perpetually stocked.

While more and more Americans lose their jobs or suffer financially because of the pandemic, New Jersey families have been suffering from food insecurity for many months. Food pantries in our community are struggling to keep up with demand for families in need.

The organizations are inviting your businesses to assist in tackling hunger in our area by hosting drop-off bins across the Jersey Shore. With an ongoing perpetual food drive, *The Shore Movement* hopes to provide much-needed supplies to local food pantries. As of April, more than 42 collection bins are in place and more are being added each week. The organizations make regular pickups and then deliver to pantries each month.

“Feeding the hungry is a social necessity that we all recognize and are responsible for. We are simply trying to streamline the donation process,” said Wingman CEO Tom Mirabella. Long-time Rotary member Charlie Bacon adds, “Once-yearly food drives are just not enough. We knew we could do better. Bringing volunteers together to make positive things happen is a basic tenet of Rotary.”

Customers can easily drop off nonperishable food items during a visit to your business. Once the bin is full, your business would notify the *Brick Morning Rotary*, who would send a team to collect donations and distribute the items to local pantries. *Wingman Planning* uses its marketing prowess to promote the program and at the same time, YOUR business. Joining together businesses, customers, volunteers, and food pantries will demonstrate the strength of our community and our dedication to helping our friends in need.

For details, or to join *The Shore Movement* team, contact Rotarian Charlie at 908-910-3564 ([charlie.bacon@comcast.net](mailto:charlie.bacon@comcast.net)) or Wingman Planning at 732-539-5980 (team@wingmanplanning.com).

The *Brick Morning Rotary* Foundation has donated hundreds of thousands of dollars to their local Brick Community and the Rotary World since 1994. *Wingman Planning*, Marketing Strategy experts and Web Designers since 2006, has a long history of support for the local community by regularly hosting events and programs that benefit those in need.